

Raise to Forgive: Together, We Break Riba

Your Fundraiser Toolkit

Campaign Page → <https://acontinuouscharity.donorsupport.co/page/GivingTuesday>

About the Campaign

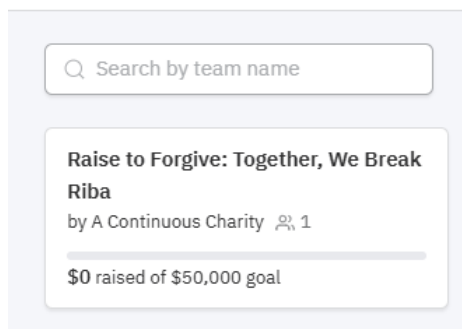
This GivingTuesday, we're turning generosity into *freedom from debt and Riba*. Every dollar you raised creates a **double impact**: 50% forgives your existing ACC student loan, and 50% funds future students pursuing higher education debt-free.

Your effort helps build a generation of graduates who can give back freely for the sake of Allah, without the burden of Riba.

Steps to join the Fundraiser

1. **Join the team.** Go to acceducate.org/?form=XLVPYTBW and Select "Raise to Forgive: Together, We Break Riba".

Join a team



- a. Add your email address and the verification code sent to your email. If you can't see it in your inbox, check your spam folder or click back to the last screen to resend.

< **Verification code**

We've sent your verification code to [redacted]. If you can't see it in your inbox, check your spam folder or click back to the last screen to resend.

VERIFICATION CODE

Continue

- b. Add your First Name and Last to start fundraising. *Important: ensure to copy and use your own unique fundraising link.*

< **Personal information**

Please provide your name for our records. Donors will only see your fundraiser's display name.

FIRST NAME

LAST NAME

Start fundraising

You've joined a team!

MY TEAM'S FUNDRAISER

Raise to Forgive: Together, We Break Riba

by A Continuous Charity 2

\$0 raised of \$50,000 goal

COPY LINK

We've sent you an email with your team's fundraiser details.

2. **Set Your Goal.** Our team goal is **\$50,000** and every fundraiser plays a part. Choose a personal goal like **\$500 or \$1,000** but any amount helps make an impact! Every dollar you raise moves us closer to that goal, half forgives your ACC student loans, and half funds future students.
3. **Personalize your story.** Add a short blurb on your email and posts about why debt-free, *Riba-free* education matters to you.
 - a. Example: ("I'm fundraising with A Continuous Charity to help students graduate free from Riba and debt. Half of what we raise forgives student loans, and half funds future students.")
4. **Share your unique link.** Post, text, and DM your page to friends, family, and your community. Every share counts as much as every dollar raised.
5. **Stay active during the campaign.** Post updates from **Nov 17–Dec 3** especially on GivingTuesday (**Dec 2**) when emails and posts go live.

6. **Access Your Donor Portal.** Once you join the team, you'll get a confirmation email from FundraiseUp. Click the link in that email to open your Fundraiser Portal, where you can:

- View and share your personal fundraising page
- Track how much you've raised toward the team goal
- See your donors and thank them for their support

If you don't see the email, check your inbox or spam folder from A Continuous Charity via FundraiseUp, or log in directly on this [link](#).

Canva Pack

You can leverage these canva designs for your email and social media posts. Create a copy of this link and feel free to use graphics, update the captions as you see fit. →

[ACC | GivingTuesday Toolkit](#)

Sample Captions for Social Media

Launch Post (Nov 17–20)	This GivingTuesday, I'm joining @acontinuouscharity to make education debt-free and free from Riba. Every dollar has barakah, half forgives student loans, and half funds future students. Join me → (your link) #RaiseToForgive #EndRiba #DebtFreeFutures
Reminder Post (Nov 24–30)	We're almost there! Your donation helps break the cycle of student debt and Riba. Every dollar raised creates freedom and opportunity. Give today → (your link) #RaiseToForgive #EndRiba #DebtFreeFutures
GivingTuesday Post (Dec 2)	Today's the day! I'm raising funds with @acontinuouscharity to forgive student loans and build Riba-free futures. Let's raise to forgive before midnight! Donate here → (your link) #RaiseToForgive #EndRiba #DebtFreeFutures
Thank You Post (Dec 3–9)	Alhamdulillah, we did it together! Thank you for helping students like me move toward a debt-free, Riba-free future. The impact of your giving continues to multiply.

	#RaiseToForgive #EndRiba #DebtFreeFutures
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Quick-Share Messages (Text/DM Templates)

Text to Friends	Hey! I'm fundraising with A Continuous Charity this GivingTuesday. Half of what I raise helps forgive student loans, and half funds new students, all Riba-free. Can you donate \$25 or \$50 today? (your link)
DM Message	I'm part of ACC's Raise to Forgive campaign. Your gift helps students graduate without debt or Riba. Even a small donation makes a huge difference! (your link)

Timeline

Date	Focus
Nov 17	Pre-campaign launch, share your page and invite friends
Nov 21 / 28 (Fridays)	Post weekly updates and stories
Dec 2 – GivingTuesday	Morning, afternoon, and evening push
Dec 3–9	Thank donors and continue follow-up giving

Tips for Success

- ✓ Add an image or video to your posts
- ✓ Mention why Riba-free education matters to you
- ✓ Tag @acontinuouscharity in posts
- ✓ Use hashtags: #RaiseToForgive #EndRiba #DebtFreeFutures
- ✓ Share updates, even small wins motivate others to give